



Grace Cai

Industrial Designer

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www.gracecaidesign.com
Los Angeles, CA

languages

mandarin (native),
cantonese (native),
english (fluent)

interests

photography,
cooking, road trips,
slow peaceful music,
play piano & drums

skills

Software

Photoshop, InDesign,
Illustrator, Figma,
Solidworks, SketchBook,
Keyshot, Microsoft Office
Miro, Midjourney

Design

research, ideation,
digital drawing,
model making, rendering,
strategic thinking,
relationship building

education

ArtCenter College of Design, Pasadena, CA

Bachelor of Science in Product Design

2019-2023

Bellevue College, Seattle, WA

Liberal Arts & Sciences (AA)

2016-2018

work experience

Freshware Inc.

- Develop and execute social media strategies for multiple platforms
- Create visually appealing content for social media posts using Adobe Creative Suite
- Apply product photography and commercial video editing skills for impactful content creation, and oversee Shopify administration
- Stay abreast of industry trends to enhance product selling propositions

2024.2-present

Elite Safety Products

- Conducted product photography to enhance online shop representation
- Utilized advanced editing techniques to optimize visual appeal and elevate product presentation

2023.11-2024. 1

QS Industrial Co., Ltd

- Proactively collaborated for timely deliveries, led brainstorming, and effectively solved diverse tasks
- Developed innovative and eye-catching packaging designs for products.
- Edited and retouched images for heightened visual appeal
- Applied a keen understanding of design principles, color theory, and typography to create an aesthetically pleasing and memorable brand identity

2023.10-2024. 1

course projects

Wander Coffee Table - Furniture Class Project

- Developed a compelling storytelling approach, transforming the coffee table into a narrative centerpiece that heightens user engagement and elevates its significance beyond mere furniture
- Successfully negotiated with local manufacturers
- Acquired in-depth knowledge about fabrication, materials, and the production process

Zing - VxD Advance Studio Class Project

- Led comprehensive user analysis and delved into aesthetic and technological trends, providing essential insights for informed design decisions
- Contributed to the development of conceptual future ideas, offering innovative perspectives in shaping the project's visionary direction; Ideate and construct a user journey & experience
- Applied expertise in interior spacing layout and style, creating harmonious and functional environments that resonate with contemporary design preferences

recognition

SIT Furniture Design Award IDA Design Awards Silver Winner

Coffee Table Project

2023

Entrance Scholarship

Artcenter College Of Design, Pasadena, CA

2019-2023

ISA outstanding volunteer

Bellevue College, Seattle, WA

2017-2018

International Student Academic Excellence Scholarship

Bellevue College, Seattle, WA

2017